The Law of Third Sector Organizations in Europe

Antonio Fici Editor

The Law of Third Sector Organizations in Europe

Foundations, Trends and Prospects













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Foreword

The subject of this volume—the law of the third sector organizations in Europe—is particularly topical and relevant today. In 2022, when the Terzjus Foundation—at the initiative of its scientific director professor Antonio Fici—first conceived the idea of this work, the relevance that an analysis of the legislation on third sector organizations could have with regard to the orientation of the policies of the European Union was not really clear.

Up until that point, the Foundation had primarily focused its efforts on the preparation of a report on the situation and evolution of the law of the third sector in Italy, taking the important legislative reform introduced in 2017 as its starting point. That met with and, indeed, continues to meet with the original mission of Terzjus: to be a centre for the study, research, monitoring and proposal of policies regarding the law in the third sector, providing a service to the typical stakeholders (associations, foundations, social enterprises and cooperatives), as well as supporting the positive evolution of the practices of the public administrations, and, finally, contributing to the positive evolution of the relevant legislation.

The original structure which led to the creation of the Terzjus Foundation—which is composed of networks of Italian third sector organizations, large philanthropic foundations, public bodies and professional associations, with the support of a highly skilled Scientific Committee—has enabled the Foundation to draw from a wealth of academic, professional and operational knowledge as it carries out its research.

The positive response given to the Terzjus report on Italian third sector law has encouraged the Foundation to set its sights on the European level, which is also a perspective that is clearly specified in its own statutes.

This gave rise to the idea of devising a study to analyse ten different cases of legislation on third sector organizations at national level and three transversal contributions dedicated to a comparison of the 10 national cases and overview of European legislation; a comparison with the experience in the United States; and, finally, a deep dive into the barriers and incentives for the development of European philanthropy, written by the secretary general of Terzjus Gabriele Sepio.

The preparation of this work coincided with the adoption, in December 2021, of an "Action plan for the social economy", which was introduced by the EU at the initiative of Commissioner Nicolas Schmit and, more recently, with the European Commission's proposal of a recommendation which aims to ensure that the Member States both develop and implement social economy policies designed to favour inclusion, employment and social innovation.

In this context, a comparative study of what is happening in the major EU countries can only help to develop a better and more up-to-date identification of the actors which make up the diverse world of the third sector and of the social economy, in order to promote both its reinforcement and development within a Union framework that is less fragmented and more efficient.

Furthermore, it is quite clear that the adoption of an "Action plan for the social economy", as well as a recommendation, which presumably will be approved in November 2023 by the European Council of the EU Heads of State and of Government, constitutes important new elements in this area, as well as a turning point in Community policies which, thus far, had never fully recognized the importance and the specific nature of the social economy as a "third pillar" of our territorial, national and European communities.

Whilst hoping that this volume proves to be a useful tool in this context, it only remains for me to thank all of those who have contributed to this volume: the scientific director of Terzjus, Antonio Fici, for having conceived the idea and coordinating the work; the Banca Etica and the Fondazione Finanza Etica who have sponsored the initiative, thus enabling its realization; Fondazione AIRC for further funding; and, finally, Springer, the publisher, who, together with Giappichelli, kindly accepted our proposal to publish the volume.

The third sector is on the verge of a new era, and with this research work, the Terzjus Foundation has tried to contribute to the development of principles, orientations and policies so that it may become a key element in the lives of the citizens of Europe.

Terzjus Foundation, Rome, Italy July 2023 Luigi Bobba

Preface

This book deals with third sector organizations from a comparative legal perspective, and as such it is the first of its kind. This is mainly due to the fact that third sector organizations are a relatively new category of organizations. It was first conceptualized in the United States in the 1970s but was almost immediately confused with the more generic category of non-profit organizations. This fact has not contributed to the development of the third sector. Non-profit organizations are characterized by a solely negative element, the non-profit purpose or profit non-distribution constraint. In contrast, third sector organizations are qualified in positive terms by the pursuit of a "social" or "worthy" purpose, which implies the performance of public benefit or general interest activities without a profit aim. This book helps the reader to gain a clear understanding of the difference between simple non-profit organizations and third sector organizations, thereby contributing to the conceptual autonomy of the latter from the former, notably from a legal point of view.

Third sector organizations are recognized by law, with this exact denomination, only in one European country, namely in Italy, where a Code of the Third Sector was enacted in 2017. However, the comparative legal analysis conducted in this book shows that organizations equivalent to Italian third sector organizations are provided for and regulated in almost all the EU countries. In particular, the category of public benefit organizations has the largest number of traits in common with that of third sector organizations. The fact that in many European countries public benefit organizations are regulated in tax law has circumscribed the knowledge thereof to small circles of practitioners and scholars. Public benefit organizations have, moreover, been largely ignored in the institutional debate, also at the European Union level, where other sector labels, such as "social economy entities" or "social enterprises", have had more success. The situation seems now to be partially different. Just some weeks ago, the European Commission released a proposal for a recommendation on developing social economy framework conditions, accompanied by two staff working documents, one of which focuses on the public benefit status in the EU.

The above explains why this book comes at the right moment, precisely when economic, social and pandemic crises are leading national states and the European Union to provide greater visibility, better operational conditions and more sophisticated support measures in favour of organizations that may help public bodies to satisfy the needs of their citizens, communities and territories, which otherwise risk remaining unmet. Third sector organizations are allies of the State and merit even more attention than organizations oriented to making profits for distribution to their owners. This now also seems to be clearer at the European Union level, as shown by the increased consideration given by EU institutions to this topic.

Being the first of its kind, one of the main objectives of this book was to collect the diverse national experiences, make a first comparison between them, and lay the foundations for further legal research in this field. The variety of denominations, sources and features found at the national level meant that it was first of all necessary to identify and describe the relevant legal framework on third sector organizations. This may justify a tone that at times is descriptive. But the book enables readers to now know what they have to seek and compare if they have an interest in third sector law.

The editor of this book wishes to thank all of the people and organizations that have contributed to its realization. First of all, the distinguished colleagues who have accepted to participate in this collective experience, hopefully the first of a long series. Secondly, the Terzjus Foundation, an Italian third sector organization working on third sector law, of which I am honoured to serve as Scientific Director, for having promoted the research that led to this book, as well as the main sponsors of the initiative, Banca Etica and Fondazione Finanza Etica, for their financial support without which this book would probably not have seen the light of day. Thanks also to the AIRC Foundation for additional funding and to our publishers, Giappichelli and Springer, for the interest shown in this new area of law by accepting to publish this book. Our hope is that the book may somehow contribute to the further development of all third sector organizations in Europe and beyond.

Rome, Italy July 2023 Antonio Fici

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